# M RNINGSTAR®

# **Morningstar Fee Level—U.S.** Methodology

Morningstar Research 31 August 2017

#### Introduction

The Morningstar Fee Level for mutual funds was developed to help investors compare an investment vehicle's relative level of fees with those of similar investment vehicles. This methodology applies to all U.S.–based funds and subaccounts in Morningstar's database.

There are three Morningstar Fee levels.

- ► Morningstar Fee Level-Broad
- Morningstar Fee Level–Distribution
- Morningstar Fee Level–Variable Products

Each of the three Morningstar Fee Levels places funds in a Morningstar category grouping. Morningstar Fee Level–Broad ranks funds using only the Morningstar category groupings as comparison groups to determine the rank of each fund. Morningstar Fee Level–Distribution, however, further isolates mutual funds with similar distribution channels and expense structures to create smaller comparison groups within each category grouping. Similarly, Morningstar Fee Level–Variable Products combines subaccounts into smaller comparison groups within the category grouping based on similar distribution channels and expense structures.

## **Category Groupings**

- 1. Aggressive Allocation *Allocation--70% to 85% Equity + Allocation--85%+ Equity*
- 2. Alternative

Long-Short Equity + Managed Futures + Market Neutral + Multialternative

- 3. Bank Loan
- 4. Bear Market
- 5. Commodities

*Commodities Agriculture + Commodities Broad Basket + Commodities Energy + Commodities Industrial Metals + Commodities Miscellaneous + Commodities Precious Metals* 

6. Conservative Allocation

Allocation--15% to 30% Equity + Allocation--30% to 50% Equity

7. Convertibles

- 8. Corporate Bond
- 9. Currency Single Currency + Multicurrency
- Diversified Asia/Japan Diversified Pacific/Asia + Japan Stock
- 11. Emerging-Markets Bond *Emerging-Markets Bond* + *Emerging-Markets Local-Currency Bond*
- 12. Emerging-Markets Stock *China Region + Diversified Emerging Markets + India Equity + Latin America Stock + Pacific/Asia ex-Japan Stock*
- 13. Europe Stock
- 14. Foreign Large Cap *Foreign Large Value + Foreign Large Blend + Foreign Large Growth*
- 15. Foreign Small/Mid-Cap Foreign Small/Mid-Value + Foreign Small/Mid-Blend + Foreign Small/Mid-Growth
- 16. Government *Long Government* + *Intermediate Government* + *Short Government*
- 17. High-Yield Bond
- 18. High-Yield Municipal
- 19. Inflation-Protected
- 20. Intermediate-Term Bond
- 21. Large Cap Large Value + Large Blend + Large Growth
- 22. Long-Term Bond
- 23. Mid-Cap *Mid-Value + Mid-Blend + Mid-Growth*
- 24. Miscellaneous Region
- 25. Moderate Allocation Allocation--50% to 70% Equity
- 26. Emerging Markets
- 27. Multisector Bond



#### 28. Municipal Intermediate

Municipal California Intermediate + Municipal National Intermediate + Municipal New York Intermediate + Municipal Single State Intermediate

29. Municipal Long Municipal California Long + Municipal National Long + Municipal New York Long + Municipal Single State Long

#### 30. Municipal Other

Municipal Massachusetts + Municipal Minnesota + Municipal New Jersey + Municipal Ohio + Municipal Pennsylvania

# 31. Municipal Short

Municipal National Short + Municipal Single State Short

- 32. Nontraditional Bond
- 33. Preferred Stock
- 34. Retirement Income
- 35. Short-Term Bond
- 36. Small Cap Small Value + Small Blend + Small Growth
- 37. Specialty

Communications + Consumer Cyclical + Consumer Defensive + Equity Energy + Energy Limited Partnership + Equity Precious Metals + Financials + Global Real Estate + Healthcare + Industrials + Infrastructure + Miscellaneous Sector + Natural Resources + Real Estate + Technology + Utilities

- 38. Tactical Allocation
- 39. Target Retirement 2000–2010
- 40. Target Retirement 2011–2015
- 41. Target Retirement 2016–2020
- 42. Target Retirement 2021–2025
- 43. Target Retirement 2026–2030
- 44. Target Retirement 2031–2035
- 45. Target Retirement 2036–2040
- 46. Target Retirement 2041–2045
- 47. Target Retirement 2046–2050
- 48. Target Retirement 2051+



49. Trading

*Trading-Inverse Commodities* + *Trading-Inverse Debt* + *Trading-Inverse Equity* + *Trading-Leveraged Commodities* + *Trading-Leveraged Debt* + *Trading-Leveraged Equity* + *Trading-Miscellaneous* 

- 50. Ultrashort Bond
- 51. Volatility
- 52. World Allocation
- 53. World Bond
- 54. World Stock

### Morningstar Fee Level – Broad

#### Methodology

The Morningstar Fee Level–Broad includes all open-end registered investment funds. This includes '40 Act open-end funds, with or without exchange listings; UITs with legacy exchange-traded fund exemptions; Grantor Trusts registered under the '33 Act; and any other collective investment that Morningstar deems to be an open-end fund for comparison purposes. Fund share classes are first placed into category groupings. The methodology applies to all U.S.-open end funds and ETFs in Morningstar's database.

Within each comparison group, a fund share class' most recent prospectus net expense ratio will be ranked against its peers. The prospectus net expense ratio should be annualized. If it is not annualized, it should be discarded in favor of an older ratio that is annualized.

Each share class is assigned a quintile score (1 to 5) and a corresponding Fee Grade/Label (Low, -Avg [Below Average], Avg [Average], +Avg [Above Average], High).

Morningstar uses the following formula to determine the percentile rank of an expense ratio in a series. Percentile ranks range from 1 (best) to 100 (worse), with all intermediate values spread evenly over that range. All observations are ranked in the desired order (ascending). Percentile ranks are assigned as follows:

$$PctRank(v[i]) = Roundup\{100*\binom{(C[i]-1)}{(n-1)}\}$$



With a special case whereby any PctRank=0 is transformed to PctRank=1 *Roundup* is a function to round the result up to the next integer.

where:
--------

PctRank(v[i]) =	Percentile rank for fund i
v[i] =	The value being ranked for fund i
C[i] =	The absolute rank of fund i
n =	The total number of observations

Morningstar does not require a minimum number of items in order to percentile-rank a set of data. For example, if there are only three fund share classes in a distribution class for a comparison group, we will percentile-rank those three (1, 50, and 100).

#### Exhibit 1 Percentile Ranks Mapped Into Quintiles

Word Label
Low
Below Average or -Avg
Average or Avg
Above Average or +Avg
High

Source: Morningstar, Inc.

#### **Morningstar Fee Level – Distribution**

#### Methodology

Fund share classes are first placed into category groupings. The methodology applies to U.S. open-end funds in Morningstar's database. ETFs are presently excluded from distribution classes because ETFs qualify as members of multiple groups: No Load, Institutional,

and all three Retirement groups, if a plan has a brokerage window. Presently, distribution classes are mutually exclusive.

#### **Distribution Class Criteria**

Comparison groups are further determined by the criteria listed below. This allows for an "apples to apples" comparison of fund share classes with similar distribution channels and expense structures.

#### Data Points Required (Most Recent):

Maximum front load Maximum deferred load 12b-1 fee Minimum initial purchase Share class type



**Front Load:** Front load greater than 1.00%; 12b-1 fee less than or equal to 0.50%; minimum initial purchase less than \$100,000; share class type does not equal Retirement.

**Deferred Load:** Max deferred load greater than 1.00%; front load equal to 0%; minimum initial purchase less than \$100,000; share class type does not equal Retirement.

Level Load: Deferred load less than or equal to 1.00%; front load equal to 0%; 12b-1 fee greater than 0.25%; minimum initial purchase less than \$100,000; share class type does not equal Retirement.
No Load: Minimum initial purchase less than \$100,000; share type does not equal Retirement or Institutional; 12b-1 fee less than or equal to 0.25%; front load equal to 0%; deferred load equal to 0%.

**Institutional:** Share class type equals Institutional or minimum initial purchase is greater or equal to \$100,000; share class type does not equal Retirement.

Retirement, Small: Share class type equals Retirement; 12b-1 fee is greater than 0.50%.

**Retirement, Medium:** Share class type equals Retirement; 12b-1 fee is greater than 0.00% and less than or equal to 0.50%.

Retirement, Large: Share class type equals Retirement; 12b-1 fee is 0.00%.

Example distribution class comparison groups include:

- 1. Bank Loan—Front Load
- 2. Bank Loan—Deferred Load
- 3. Bank Loan—Level Load
- 4. Bank Loan—No Load
- 5. Bank Loan—Institutional
- 6. Bank Loan—Retirement, Small
- 7. Bank Loan—Retirement, Medium
- 8. Bank Loan—Retirement, Large
- 9. Bear Market—Front Load
- 10. Bear Market—Deferred Load
- 11. Bear Market—Level Load
- 12. Bear Market—No Load
- 13. Bear Market—Institutional
- 14. Bear Market—Retirement, Small
- 15. Bear Market-Retirement, Medium
- 16. Bear Market-Retirement, Large

Number of category groups \* number of distributions classes = number of comparison groups



#### Ranking

Within each comparison group, a fund share class' most recent prospectus net expense ratio will be ranked against its peers. The prospectus net expense ratio should be annualized. If it is not annualized, it should be discarded in favor of an older ratio that is annualized. Each share class is assigned a quintile score (1 to 5) and a corresponding Fee Grade/Label (Low, -Avg [Below Average], Avg [Average], +Avg [Above Average], High).

Morningstar uses the following formula to determine the percentile rank of an expense ratio in a series. Percentile ranks range from 1 (best) to 100 (worst), with all intermediate values spread evenly over that range.

All observations are ranked in the desired order (ascending). Percentile ranks are assigned as follows:

$$PctRank(v[i]) = Roundup\{100*\binom{(C[i]-1)}{(n-1)}\}$$

With a special case whereby any PctRank=0 is transformed to PctRank=1 *Roundup* is a function to round the result up to the next integer.

where:

PctRank(v[i])	=	Percentile rank for fund i
v[i]	=	The value being ranked for fund i
C[i]	=	The absolute rank of fund i
n	=	The total number of observations

Morningstar does not require a minimum number of items in order to percentile-rank a set of data. For example, if there are only three fund share classes in a distribution class for a comparison group, we will percentile-rank those three (1, 50, and 100).

#### Exhibit 2 Percentile Ranks Mapped Into Quintiles

Range	Quintile	Word Label
0 < Percentile Rank <= 20	1	Low
20 < Percentile Rank <= 40	2	Below Average or -Avg
40 < Percentile Rank <= 60	3	Average or Avg
60 < Percentile Rank <= 80	4	Above Average or +Avg
80 < Percentile Rank <= 100	5	High

Source: Morningstar, Inc.



#### Morningstar Fee Level – Variable Products

#### Methodology

Subaccounts are first grouped together into category groupings. The methodology applies to all U.S. variable annuity subaccounts and U.S. group variable annuity subaccounts in Morningstar's databases. The methodology does not apply to variable life and variable universal life subaccounts, primarily because policy-level mortality and expense charges are not uniformly assessed as asset-based fees.

#### **Distribution Class Criteria**

Comparison groups are further determined by the criteria listed below. This allows for an "apples to apples" comparison of subaccounts with similar distribution channels and expense structures.

#### Policy Data Points Required (Most Recent):

Mortality and Expense Risk Charge, or M&E Administrative Charge Distribution Charge Share Class Type

Class A: Front-load structure with no contingent deferred sales charges.

**Class B:** Contingent deferred sales charge schedule greater than three years, no front load.

Class C: Contingent deferred sales charge schedule of one year or less, no front load.

Class I (No Load): No front load or contingent deferred sales charge and M&E less than 1%.

Class L: Contingent deferred sales charge, three- to four-year level or declining schedule.

**Class 0:** Front load spread out over x years and contingent deferred sales charge, both determined by a breakpoint-based reducing schedule.

**Class X:** Contingent deferred sales charge, no front load, and contractual (that is, nonoptional) up- front premium bonus.

**Group VA:** Subaccounts in policies solely available to an employer as a funding vehicle for a qualified or nonqualified deferred compensation plan, or to individuals who purchase the policies through a qualified group plan such as a 403(b).



Example distribution class comparison groups include:

- 1. Bank Loan Class A
- 2. Bank Loan Class B
- 3. Bank Loan Class C
- 4. Bank Loan Class I
- 5. Bank Loan Class L
- 6. Bank Loan Class O
- 7. Bank Loan Class X
- 8. Bank Loan Group VA
- 9. Bear Market Class A
- 10. Bear Market Class B
- 11. Bear Market Class C
- 12. Bear Market Class I
- 13. Bear Market Class L
- 14. Bear Market Class O
- 15. Bear Market Class X
- 16. Bear Market Group VA

Number of category groups \* number of distribution classes = number of comparison groups

#### Ranking

Within each comparison group, a fund share class' most recent prospectus net expense ratio will be ranked against its peers. The prospectus net expense ratio should be annualized. If it is not annualized, it should be discarded in favor of an older ratio that is annualized.

Each share class is assigned a quintile score (1 to 5) and a corresponding Fee Grade/Label (Low, -Avg [Below Average], Avg [Average], +Avg [Above Average], High).

Morningstar uses the following formula to determine the percentile rank of an expense ratio in a series. Percentile ranks range from 1 (best) to 100 (worst), with all intermediate values spread evenly over that range. All observations are ranked in the desired order (ascending). Percentile ranks are assigned as follows:

$$PctRank(v[i]) = Roundup\{100*\binom{(C[i]-1)}{(n-1)}\}$$

With a special case whereby any PctRank=0 is transformed to PctRank=1 *Roundup* is a function to round the result up to the next integer.

where:



PctRank(v[i])	=	Percentile rank for fund i
v[i]	=	The value being ranked for fund i
C[i]	=	The absolute rank of fund i
n	=	The total number of observations

Morningstar does not require a minimum number of items in order to percentile-rank a set of data. For example, if there are only three fund share classes in a distribution class for a comparison group, we will percentile-rank those three (1, 50, and 100).

Range	Quintile	Word Label
0 < Percentile Rank <= 20	1	Low
20 < Percentile Rank <= 40	2	Below Average or -Avg
40 < Percentile Rank <= 60	3	Average or Avg
60 < Percentile Rank <= 80	4	Above Average or +Avg
80 < Percentile Rank <= 100	5	High

Source: Morningstar, Inc.



# **Methodology Changes**

The following is a timeline of significant methodology changes to the Morningstar ranking methodologies.

Date: August 2017 Description: Minor adjustment to the percentile-ranking formula. The old formula was:

 $\begin{aligned} & \text{PctRank} = i \text{ for } i = 1 \\ & \text{FLOOR } [99^*(i-1)/(n-1)+1] \text{ for } i > 1, \end{aligned}$ 

where

n	=	Total number of observations
i	=	Absolute rank of each observation
Floor	=	A function that rounds down to the next integer (for example, 89,83 rounds down to 89)

